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## TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application No.	09/480,731
Filing Date	January 6, 2000
First Named Inventor	Joseph Giordano, III
Art Unit	3627
Examiner Name	Cuff, Michael A.
Attorney Docket Number	4444P003

ENCLOSURES (check all that apply)			
Fee Transmittal Fo	rm	Drawing(s)	After Allowance Communication to Group
Fee Attache	d	Licensing-related Papers	Appeal Communication to Board of Appeals and Interferences
Amendment / Resp	oonse	Petition	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
After Final Affidavits/de	claration(s)	Petition to Convert a Provisional Application	Proprietary Information
Extension of Time	Request	Power of Attorney, Revocation Change of Correspondence Address	Status Letter
Express Abandonn	nent Request	Terminal Disclaimer	Other Enclosure(s) (please identify below):
Information Disclos	sure Statement	Request for Refund	Return postcard.
PTO/SB/08  Certified Copy of P Document(s)	Priority	CD, Number of CD(s)	
Response to Missing Parts/ Incomplete Application  Basic Filing Fee  Declaration/POA  Response to Missing Parts under 37 CFR 1.52 or 1.53			
	SIGNATURI	E OF APPLICANT, ATTORNEY, OR AG	ENT
Firm or Individual name		Reg. No. 45,095 OKOLOFF, TAYLOR & ZAFM	AN LLP
Signature	Ke	in The	
Date 12/29/2004			
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## FEE TRANSMITTAL for FY 2005

Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT (\$)

Complete if Known		
Application Number	09/480,731	
Filing Date	January 6, 2000	
First Named Inventor	Joseph Giordano, III	
Examiner Name	Cuff, Michael A.	
Art Unit	3627	
Attorney Docket No.	4444P003	

METHOD OF PAYMENT (check all that apply)
☐ Check ☐ Credit card ☐ Money Order ☒ None ☐ Other (please identify):
Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP
For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)  Charge fee(s) indicated below  Charge fee(s) indicated below, except for the filing fee  Charge any additional fee(s) or underpayment of fee(s)  under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20.
FEE CALCULATION
1. EXTRA CLAIM FEES
Fee Fee Fee Fee Fee Pee Description  1202 50 2202 25 Clairns in excess of 20 1201 200 2201 100 Independent clairns in excess of 3 1203 360 2203 180 Multiple Dependent clairn, if not paid 1204 300 2204 150 "Reissue independent clairns over original patent 1205 300 2205 150 "Reissue clairns in excess of 20 and over original patent  SUBTOTAL (1) (\$) 0.00  2. ADDITIONAL FEES  Large Entity Small Entity
Fee Fee Fee Code (\$)   Code (\$)   Fee Description   Fee Paid
1051 130 2051 65 Surcharge - late filing fee or oath
1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet.
2053 130 2053 130 Non-English specification
1251 120 2251 60 Extension for reply within first month
1252 450 2252 225 Extension for reply within second month
1253 1,020 2253 510 Extension for reply within third month
1254 1,590 2254 795 Extension for reply within fourth month
1255 2,160 2255 1,080 Extension for reply within fifth month
1401 500 2401 250 Notice of Appeal
1402 500 2402 250 Filing a brief in support of an appeal
1403 1,000 2403 500 Request for oral hearing
1451 1,510 Petition to institute a public use proceeding
1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(g)
1807 50 1807 50 Processing fee under 37 CFR 1.17(q)  1806 180 1806 Under 37 CFR 1.17(q)
1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a))
1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b))
Other fee (specify)
SUBTOTAL (2)

0.00

SUBMITTED BY Complete (if applicable)			olete (if applicable)		
Name (Print/Type)	Kevin G. Shao	Registration No. (Attorney/Agent)	45,095	Telephone	(408) 720-8300
Signature	Keish			Date	12/29/2004

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IM 03 MILES

¿ Docket No. 004444.P003

**PATENT** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re A	Application of:	)	
	Joseph Giordano, III, et al.	)	Examiner: Cuff, Michael A.
Applio	cation No. 09/480,731	)	Art Unit: 3627
Filed:	January 6, 2000	)	Confirmation No.: 4667
For:	METHOD AND APPARATUS FOR AUTOMATIC PRODUCT LISTING	)	
Mail S	Stop Amendment		
Comn	nissioner for Patents		
PO Bo	ox 1450		
Alovo	ndria VA 22212 1450		

## **AMENDMENT AND RESPONSE TO THE OFFICE ACTION**

Sir:

In response to the Office Action dated September 30, 2004, Applicants respectfully request that the Examiner enter the following amendments and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

FIRST CLASS CERTIFICATE OF MAILING
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Mail Stop Amendment to the Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450 on
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